

Competitive Advantages Of Athens

Cultural DNA



80+ World-famous museums and **2 UNESCO sites** go hand in hand with a vibrant contemporary cultural life. With more than **four millennia** of recorded history and an abundance of sites, museums and locations, Athens is a city where one can see history unfold before their eyes.

Resilient & Sustainable



Athens is an example of **shared spirit, resilience** and **successful crisis management**. The City of Athens has been **reviving landmarks**, boosting **entrepreneurship** and implementing a **successful social inclusion strategy**, in tandem with developing and implementing a strategic plan to build a safe, resilient and sustainable destination.

Strategic Location



Athens' privileged geographical location at the **crossroads of three continents -Europe, Africa and Asia-** offers easy access for delegates.

Connectivity



The multi-awarded **Athens International Airport (AIA) "Eleftherios Venizelos"**, is one of the fastest-growing airports globally. It is connected to all major cities at competitive prices while constantly enriching its network with new carriers and destinations.

Meeting Facilities



Athens boasts a variety of **unique locations** tailored to every need: from **historical sites** to **modern landmark masterpieces** and from **urban venues** to **seaside locations** on the Athens Riviera.

Accommodation



Athens and the greater Athens region offer a total of over **34k rooms in 698 hotels**. The hotel sector is continuously developing, with new hotels, renovations and new international chains investing in Athens.

Knowledge & Innovation Hub



Athens is home to **11 Universities**, including the National Technical University of Athens, one of the most recognized institutions globally. There are **54 faculties, 109 departments and 21 research centers**. **€96M** were invested in 2019 in Greek startups through the EquiFund apparatus. **301 companies** have benefited from a total of **€2.4B** of investments in innovation.

66 Airlines
operating out of Athens
(of which 25 low cost)

CONNECTED TO ATHENS

154 Airport Destinations
111 International Cities
50 Countries

Athens Riviera



Just a **20-minute ride** away from downtown Athens, the Athens Riviera is like dipping your toes into the Greek island lifestyle. Athens is the only European capital with a coastline of more than 50km, adorned with **18 Blue Flag beaches** and **11 marinas**.

Prized Gastronomy



Famous for its renowned **Mediterranean cuisine**, Athens offers an outstanding gastronomic scene. Its contemporary urban vibe caters to every appetite and style. From **traditional street food** souvlaki to modern Greek cuisine and **awarded Michelin restaurants**.

Experiences



Athens guarantees authentic experiences connected to its heritage, present and future. From **rich cultural immersions** such as philosophy walks and workshops on pottery or ancient Greek sandals to exploring the **lively urban neighbourhoods**, the cool shopping and design scene, and **electric nightlife**.

A Sunny Disposition



You can't make light of the Athenian sun! With an **average daylight of 8-9 hours**, a much-envied climate and incredible blue skies, Athens will entice you with both its weather and warm-hearted locals.