

Competitive Advantages Of Athens

Cultural DNA



80+ World-famous museums and **2 UNESCO sites** go hand in hand with a vibrant contemporary cultural life. With more than **four millennia** of recorded history and an abundance of sites, museums and locations, Athens is a city where one can see history unfold before their eyes.

Meeting Facilities



Athens boasts a variety of **unique locations** tailored to every need: from **historical sites** to **modern landmark masterpieces** and from **urban venues** to **seaside locations** on the Athens Riviera.

Athens Riviera



Just a **20-minute ride** away from downtown Athens, the Athens Riviera is like dipping your toes into the Greek island lifestyle. Athens is the only European capital with a coastline of more than 50km, adorned with **18 Blue Flag beaches** and **11 marinas**.

Resilient & Sustainable



Athens is an example of **shared spirit, resilience** and **successful crisis management**. The City of Athens has been **reviving landmarks**, boosting **entrepreneurship** and implementing a **successful social inclusion strategy**, in tandem with developing and implementing a strategic plan to build a safe, resilient and sustainable destination.

Accommodation



Athens and the greater Athens region offer a total of over **34k rooms in 698 hotels**. The hotel sector is continuously developing, with new hotels, renovations and new international chains investing in Athens.

Prized Gastronomy



Famous for its renowned **Mediterranean cuisine**, Athens offers an outstanding gastronomic scene. Its contemporary urban vibe caters to every appetite and style. From **traditional street food** souvlaki to modern Greek cuisine and **awarded Michelin restaurants**.

Strategic Location



Athens' privileged geographical location at the **crossroads of three continents -Europe, Africa and Asia-** offers easy access for delegates.

Knowledge & Innovation Hub



Athens is home to **11 Universities**, including the National Technical University of Athens, one of the most recognized institutions globally. There are **54 faculties, 109 departments** and **21 research centers**. **€96M** were invested in 2019 in Greek startups through the EquiFund apparatus. **301 companies** have benefited from a total of **€2.4B** of investments in innovation.

Experiences



Athens guarantees authentic experiences connected to its heritage, present and future. From **rich cultural immersions** such as philosophy walks and workshops on pottery or ancient Greek sandals to exploring the **lively urban neighbourhoods**, the cool shopping and design scene, and **electric nightlife**.

Connectivity



The multi-awarded **Athens International Airport (AIA) "Eleftherios Venizelos"**, is one of the fastest-growing airports globally. It is connected to all major cities at competitive prices while constantly enriching its network with new carriers and destinations.

66 Airlines operating out of Athens (of which 25 low cost)

CONNECTED TO ATHENS

154 Airport Destinations

111 International Cities

50 Countries

A Sunny Disposition



You can't make light of the Athenian sun! With an **average daylight of 8-9 hours**, a much-envied climate and incredible blue skies, Athens will entice you with both its weather and warm-hearted locals.